# OFFICIAL CONTEST RULES AND TERMS AND CONDITIONS FOR THE "VIDEO LOTTERY MONTHLY" CONTEST FROM THE ATLANTIC LOTTERY CORPORATION

The "Video Lottery Monthly" contest is sponsored by Atlantic Lottery Corporation Inc. ("ALC") and is open to residents of New Brunswick, Prince Edward Island, and Newfoundland and Labrador from 10:00:00 Atlantic Time ("AT") on September 2, 2025 to 23:59:59 AT on March 31, 2026. Participants must have a valid, active and funded alc.ca account.

Please Note: The Video Lottery Monthly contest is not offered in Nova Scotia and residents of Nova Scotia are not eligible to enter this contest.

The contest provides participants with a chance to win monthly cash prizes, eGift cards, and promo cash (values and denominations can be found in the "Draws and Prizes" section of these Terms and Conditions). To earn entries into the contest, participants must enter a contest ballot, which is earned by completing a bonus round when playing eligible Video Lottery games (specified in the "Eligible Games" section of the Terms and Conditions) during the Contest Period.

#### **CONTEST PERIOD**

The "Video Lottery Monthly" contest will take place between 10:00:00 Atlantic Time September 2, 2025 and 23:59:59 AT on March 31, 2026 ("Contest Period").

# **HOW TO PARTICIPATE**

How to participate in this contest:

- To enter the draw for a chance to win, a participant must play an Eligible Game (specified below), complete the bonus round and either scan the Video Lottery Terminal ("VLT") ballot barcode on a mobile device or manually enter the unique VLT ballot number into the Video Lottery contest site during the Contest Period.
- 2. To participate in the contest, participants must be 19+; must be a resident of New Brunswick, Prince Edward Island, or Newfoundland and Labrador; and must have an active and funded alc.ca online account.
- 3. Participants can enter a maximum of five (5) VLT ballots per day during the Contest Period. For each VLT ballot entered at promotions.alc.ca/videolottery, this will earn the participant five (5) monthly contest entries and earn one (1) spin on 1 of 3 contest reel games on promotions.alc.ca/videolottery ("Contest Website"). For the chance to earn additional entries into the monthly contest draw or to win promo cash or eGift cards, the participant is required to play the online contest reel game, located on the Contest Website.
- 4. Potential winners of the monthly cash draw will have seven (7) days to provide their information once an ALC representative has contacted them via email.
- 5. Potential winners of eGift cards will have to complete an online prize claim form by 23:59:59 AT on April 2, 2026.
- 6. No purchase is necessary to enter this contest. See below for details.

#### **Eligible Games**

Eligible Games will be indicated on the Video Lottery Terminals (VLT's) with the inclusion of the Atlantic Lottery logo over the game icon. Any player that receives a ballot during their Video Lottery play must follow the directions outlined on the ballot. The Eligible Games include:

- Jungle Wild
- Swinging Bells
- Egyptian 7's
- Ravens Riches
- Bonus 7s Wild Explosion
- Monopoly Jackpot Station
- The Price is Right
- Samurai 888
- Scarab
- The Wild Life Extreme (Fort Knox)
- Big City 5's Keno

ALC has the right to launch new Eligible Games or remove any Eligible Games at any point during the Contest Period.

## **DRAWS AND PRIZES**

- 1. During the Contest Period, participants have a chance to win monthly cash prizes, eGift cards, and promo cash.
- 2. Prizing is non-transferable.
- 3. If the potential winner of the monthly cash draw has not contacted ALC within seven (7) days of being notified of the winning, ALC shall have the right to disqualify the potential winner and draw an alternate winner for the same prize. ALC shall be fully and completely released and discharged from any liability or responsibility in this regard. Government issued photo identification must be provided for proof of identification and age. If the winner is under the age of nineteen (19) they will be disqualified and an alternate winner for the same prize will be drawn.

# **Monthly Draw Prizing**

All eligible Video Lottery contest entries received during the Monthly Contest Period will be entered into a draw to win one (1) of five (5) monthly cash prizes of \$1,000. Entrants may be eligible to win multiple monthly cash prizes during the Contest Period, provided they enter in different months; however, only one prize may be awarded per entrant per monthly draw.

### **Online Reel Game Prizing**

This contest offers the chance to win additional entries, promo cash prizes and eGift cards each month by playing the online contest reel game, located on the Contest Website.

Prizes awarded through the online contest reel games will be awarded as per the table below, and prize generation will end 23:59:59 AT on April 2, 2026.

Scarab			
No Match	1 Entry		
3 Anubis	2 Entries		
3 Lions	3 Entries		
3 Goddess	10 Entries		
3 Eyes	Instant Win		
	(Promo Cash or eGift Card)		

The Wild Life Extreme			
No Match	1 Entry		
3 Zebras	2 Entries		
3 Elephants	3 Entries		
3 Giraffes	10 Entries		
3 Lions	Instant Win (Promo Cash or eGift Card)		

Bonus 7s Wild Explosion			
No Match	1 Entry		
3 Plums	2 Entries		
3 Oranges	3 Entries		
3 Cherries	10 Entries		
3 Sevens	Instant Win (Promo Cash or eGift Card)		

Players can only win one (1) \$10 promo cash voucher OR one (1) eGift card per spin. Available eGift cards, values and quantities are shown below.

eGift Card Type	Value	Available Quantity
Online Shopping eGift Card	\$25	180
Gas eGift Card	\$50	90
Coffee eGift Card	\$10	675
Groceries eGift Card	\$25	270

The promo cash codes are valid (available to be redeemed) by the expiration date of 23:59:59 AT on April 2, 2026. If entering the code to redeem after the expiration date, a player will receive an error message stating the promo code is expired.

### **RANDOM DRAW AND ODDS**

On the fourth day of each month (October through April) – or as soon as possible thereafter – a random draw will be conducted for the monthly cash prizes from all eligible entries received during the Monthly Contest Period. The odds of winning the prize will depend upon the total number of eligible entries received during the Monthly Contest Period. All draws adhere to the draw procedures established for the draw by Atlantic Lottery.

The chart below outlines the schedule for the monthly cash prize draws:

Monthly Contest Period	Draw Date	Prize
Entries Received Between September 2, 2025 – September 30, 2025	October 6, 2025 (or as soon as possible thereafter)	One of five cash prizes of \$1,000
Entries Received Between October 1, 2025 – October 31, 2025	November 4, 2025 (or as soon as possible thereafter)	One of five cash prizes of \$1,000
Entries Received Between November 1, 2025 – November 30, 2025	December 4, 2025 (or as soon as possible thereafter)	One of five cash prizes of \$1,000
Entries Received Between December 1, 2025 – December 31, 2025	January 5, 2026 (or as soon as possible thereafter)	One of five cash prizes of \$1,000
Entries Received Between January 1, 2026 – January 31, 2026	February 4, 2026 (or as soon as possible thereafter)	One of five cash prizes of \$1,000
Entries Received Between February 1, 2026 – February 28, 2026	March 4, 2026 (or as soon as possible thereafter)	One of five cash prizes of \$1,000
Entries Received Between March 1, 2026 – March 31, 2026	April 6, 2026 (or as soon as possible thereafter)	One of five cash prizes of \$1,000

**Monthly Draws:** The monthly draws will take place on the fourth day of the following month, or as soon as possible thereafter. All ballots must be submitted no later than 23:59:59 AT on the last day of each month to be eligible for the monthly draw. Any ballots received after 23:59:59 AT on the last day of the month will be entered into the following month's draw. Participants are <u>not</u> eligible to win more than one (1) monthly draw prize per month, or more than one (1) prize per spin.

### CONTEST ELIGIBILITY

This contest is open to residents of New Brunswick, Prince Edward Island, or Newfoundland and Labrador, who are nineteen (19) years of age or older and reside in Atlantic Canada. Notwithstanding the foregoing, this Contest is not open to employees (including full-time, part-time and student employees; persons who are directly on payroll; and employees who are on paid or unpaid leave), officers, directors, representatives or agents (and those with whom any of the foregoing persons are domiciled, whether related or not) of the following entities:

- 1. ALC;
- New Brunswick Lotteries and Gaming Corporation, New Brunswick Gaming Control and Licensing Services, Nova Scotia Gaming Corporation, Nova Scotia Alcohol, Gaming, Fuel and Tobacco Division, Prince Edward Island Lotteries Commission, or a shareholder of the ALC that is directly involved with the affairs of the ALC;
- 3. the respective parent companies, subsidiaries, affiliates, prize suppliers, advertising/promotion agencies of any of the foregoing parties mentioned in sections 1 and 2 above; or
- 4. any entity involved in the development, production, implementation, administration, judging or fulfillment of this Contest.

Note: Any individual who has falsified their registration information will be ineligible to receive their prize upon winning.

### **NO PURCHASE NECESSARY**

No purchase is necessary to enter. Eligible entrants can obtain a no purchase entry ("No Purchase Entry") by sending a request in writing, including: (a) the entrant's first and last name, age, and valid email address associated to the entrant's alc.ca account; (b) a 200-word unique essay describing why they would want to win a prize by mailing the request (in an envelope with sufficient Canadian postage) to: Atlantic Lottery Corporation – Video Lottery Monthly Contest, P.O. Box 6160, 922 Main Street, Moncton, N.B., E1C 0C6 (collectively, a "No Purchase Entry Request"). Limit of one (1) No Purchase Entry Request per envelope with sufficient postage. No Purchase Entry Requests that do not indicate a valid email address associated with an alc.ca account will be ineligible to receive a No Purchase Entry. Unique essays that are produced by mechanical or electronic means and/or that are not reasonable, unique, and original are void. No Purchase Entries must be received by ALC no later than the end of the Contest Period. ALC is not responsible for delayed or no delivery of a No Purchase Entry Request. Players can earn a maximum of five (5) No Purchase Entries per day during the Contest Period. Players must have an active alc.ca member account created prior to sending the No Purchase Entry Request.

In the event of a labour dispute/strike during the Contest Period impacting mail delivery, please contact ALC at 1-800-531-3942 for alternative delivery method.

# **DELIVERY OF MONTHLY CASH PRIZES**

- 1. ALC will attempt to contact the potential winner within one (1) business day after the draw (or as soon as possible thereafter). If ALC is not able to contact the potential winner after seven (7) days after the initial attempt, ALC shall have the right to disqualify the potential winner, and the entry drawn immediately after the disqualified entry for the prize will be eligible to win the prize that otherwise would have been awarded for the previously selected entry.
- 2. Government issued photo identification must be provided for proof of identification and age. If the winner is under the age of nineteen (19) they will be disqualified, and the next potential winner will be contacted. Winners will be notified by phone or email.
- 3. Winner must provide the completed release form issued by ALC, proof of identification and Payment Option Form in person or via email within seven (7) days of being contacted; failure to do this will result in the winner waiving their right to the prize. The release form and prize form must be completed before any prize is issued by ALC.

## **DELIVERY OF EGIFT CARD PRIZES**

Upon winning an eGift card prize on the online contest reel game, participants must click on the prize claim link to access and complete a prize claim form. Participants are responsible for ensuring the accuracy of their account information on alc.ca.

Eligible winners will also see a notification on the Video Lottery contest page prompting them to complete their prize claim form. Participants must be signed into the contest page to view this notification.

Eligible eGift card winners have until April 2, 2026, at 23:59:59 AT to complete and correctly answer, unaided, a mathematical skill-testing question and submit the prize claim form within the time frame indicated. Failure to answer the skill-testing question correctly or submit the form within this timeframe will result in disqualification and the prize will be forfeited. Eligible eGift card winners who successfully complete their prize claim form will instantly receive an email from promotionsgroup@mail.alc.ca with the details of their eGift card prize to the email address associated with their alc.ca account.

Atlantic Lottery is not responsible for lost, stolen eGift card codes as a result of the participants not correctly verifying and or updating their email address.

Players will also be able to locate their eGift card details in their promotions.alc.ca history.

#### **NO REPRESENTATIONS**

ALC makes no representations of any kind whatsoever about the computer system used to conduct this promotion and shall not be liable for any loss or damage suffered by any person as a result of the operation of the computer system or the failure of the computer system to operate properly or at all.

### **PRIVACY**

ALC is committed to respecting your right to privacy, for more information on our privacy policy, please visit www.alc.ca.

# **GENERAL RULES**

- 1. Players must have a valid alc.ca account, reside in New Brunswick, Prince Edward Island or Newfoundland and Labrador and be nineteen (19) years of age or older.
- 2. In order to be declared a winner, the player whose entry is selected will be required to correctly answer, unaided, a mathematical skill-testing question.
- 3. The chance of winning is dependent on the number of entries received for the contest draw.
- 4. Members who have registered for an alc.ca account through fraudulent means or have provided false or misleading information will be disqualified. ALC will not be responsible for failed entry attempts for any reason whatsoever.
- 5. By entering this contest players agree to release and hold harmless ALC, retailers of ALC (collectively "Released Parties"), and the shareholders, directors, officers, employees and agents of the Released Parties from any claim, loss, expense or other liability arising from participation in this contest or the awarding, acceptance or use of any prize awarded under the contest.
- 6. Decisions of ALC with respect to this contest are final on all matters of fact, interpretation, eligibility and procedure.
- 7. ALC has the right, at its sole discretion, to make prize substitutions of equivalent kind and value in the event of unavailability of any specified prize for reasons beyond ALC's control. Unclaimed prizes will not be awarded.
- 8. Except as otherwise specified in these contest rules, winners must accept prizes as awarded.
- 9. By entering this contest, winners agree to allow ALC and its agents to publish, and/or broadcast their name, likeness, addresses, voices, statements and submitted photographs without compensation other than the prize awarded.
- 10. All entries become the property of ALC who assume no responsibility for garbled, illegible, lost, late, delayed, destroyed or misdirected mail, voice messages, e-mail or any computer errors or malfunctions. No contest entries will be entered into except with entries selected as potential winners. Requests for official contest rules and regulations or names of prize winner(s) can be mailed to: Atlantic Lottery Corporation, PO Box 5500, 922 Main St., Moncton, NB, E1C 8W6 (for which a self-addressed, postage paid envelope must be included). ALC does/do not assume any responsibility for incorrect or inaccurate capture of entry information, technical malfunctions, human or technical error, seeding or printing errors, lost, delayed or garbled data or transmissions, omission, interruption, deletion, defect or failures of any telephone or computer line or network, computer equipment, software or any combination thereof. Entry materials/data that have been tampered with or altered are void. If for any reason, in the opinion of ALC, in its/their sole discretion, the contest is not capable of running as originally planned, or if the administration, security, fairness, integrity or the proper conduct of the contest is corrupted or adversely affected, including by reason of infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures or any other causes beyond its/their control, ALC reserves its/their right to cancel, terminate, modify, amend or suspend the contest including canceling any method of entry, and select a winner from previously received eligible entries. ALC reserves their right to modify the official rules and regulations of this contest without materially affecting the terms and conditions hereof. ALC reserves their right in their sole discretion to disqualify any individual they find to be tampering with the entry process or the operation of the contest or to be acting in violation of these official rules and regulations or otherwise in a disruptive manner.
- 11. This contest\_is subject to all applicable federal, provincial and municipal laws and regulations. By entering this contest, each entrant consents to the collection, use and distribution of his/her personal information (information that identifies an entrant as an individual, such as home telephone number, age and home address) by ALC for the purposes of implementing, administering and fulfilling this contest. ALC will not sell or transmit this information to third

parties except for the purposes of administering this contest. ALC is committed to ensuring the privacy of its players and taking all of the necessary precautions to ensure player information is safeguarded. In all cases, information is retained in secure facilities and protected from unauthorized access. ALC will only use or disclose player information for the specific purposes for which it was collected, unless required by law, and will only retain the information long enough to fulfill these purposes, after which time it will be securely destroyed.

- 12. ALC is not responsible for commencing, continuing or completing the "Video Lottery Monthly" contest or awarding the prize in the event of circumstances beyond the control of ALC.
- 13. All draws will adhere to the draw procedures established for the draw by ALC.
- 14. These official rules govern the contest and must be followed. In the event of any discrepancy between these official rules and any other material, these rules prevail to the extent of the inconsistency.
- 15. ALC reserves the right to cancel this contest, in whole or in part, or to delay the contest for any reason whatsoever and without prior notice, including in cases of fortuitous events or *force majeur*.

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