

## **OFFICIAL TERMS & CONDITIONS FOR THE “LOTTO MAX SUBSCRIPTION SPEND GET” PROMOTION FROM THE ATLANTIC LOTTERY CORPORATION (ALC)**

The "Lotto Max Subscription Spend Get" promotion is available to residents of Nova Scotia, New Brunswick, and Newfoundland and Labrador from 00:00:00 Atlantic Time on May 19, 2026, to 23:59:59 Atlantic Time on May 24, 2026. **This promotion is not available to residents of Prince Edward Island.** Participants must have a valid and active alc.ca account.

To earn the \$10 alc.ca promo cash, eligible players must purchase a minimum of one (1) Lotto Max subscription on alc.ca during the Promotion Period. A Lotto Max subscription is considered an advanced payment on alc.ca to automatically purchase one (1) ticket per Lotto Max draw for four (4) consecutive weeks. Subscriptions are set to automatically renew every four (4) weeks, unless cancelled or there are insufficient funds or payment methods associated with a player's account.

### **PROMOTION PERIOD**

The promotion will take place between 00:00:00 Atlantic Time on May 19, 2026, and 23:59:59 Atlantic Time on May 24, 2026 (“Promotion Period”).

### **HOW TO PARTICIPATE**

To participate in this promotion:

1. A player must purchase at least one (1) Lotto Max subscription on alc.ca during the Promotion Period. The creation and initial purchase of the subscription must occur within the Promotion Period.
2. The criteria can only be met by a player manually purchasing a Lotto Max subscription through their alc.ca account during the Promotion Period. Recurring online lottery subscriptions and subscriptions created for other draw games will not be considered eligible for this Promotion.
3. Promo cash is accepted as a funding option.
4. Once all criteria are met, the player will have their \$10 promo cash deposited directly into their alc.ca account after the Promotion Period ends. This process could take up to five (5) days after the Promotion Period.
5. To participate in the promotion, participants must be 19+; must be a resident of Nova Scotia, New Brunswick, or Newfoundland and Labrador; and must have a valid and active alc.ca online account.
6. The offer will run from 00:00:00 Atlantic Time on May 19, 2026, to 23:59:59 Atlantic Time on May 24, 2026.

### **PROMOTION RULES**

1. As part of the “Lotto Max Subscription Spend Get” promotion, eligible participants can receive a maximum of \$10 in alc.ca promo cash during the Promotion Period.

Classification: Public. This information can be made available to the general public. It may be freely disseminated without potential harm to Atlantic Lottery employees, third parties and stakeholders.

2. Once all criteria are met, the player will have their \$10 alc.ca promo cash deposited directly into their alc.ca account after the Promotion Period ends. This process could take up to five (5) days after the Promotion Period.
3. The \$10 alc.ca promo cash can be used for alc.ca purchases only. Not exchangeable for cash or cash equivalents.
4. This promotion and the \$10 promo cash are non-transferable.
5. Limit of one (1) \$10 alc.ca promo cash per alc.ca member/account.
6. Offer is available to residents of New Brunswick, Nova Scotia and Newfoundland and Labrador only.

### **PROMOTION ELIGIBILITY**

This offer is sponsored by ALC and is open to residents of New Brunswick, Newfoundland and Labrador and Nova Scotia, who are nineteen (19) years of age or older, have a valid and active alc.ca account, and reside in Atlantic Canada at the time of entry. This promotion is not available to residents of Prince Edward Island.

**Note:** *Any individual who has falsified their registration information will be ineligible to receive their \$10 alc.ca promo cash.*

### **DELIVERY OF PRIZES**

Once all criteria are met, the player will have their \$10 alc.ca promo cash deposited directly into their alc.ca account after the Promotion Period ends. This process could take up to five (5) days after the Promotion Period.

### **GENERAL RULES**

1. alc.ca members who have registered through fraudulent means or have provided false or misleading information will be disqualified. ALC will not be responsible for failed redemption attempts for any reason whatsoever.
2. By taking part in this offer, participants agree to release and hold harmless ALC, retailers of ALC (collectively "Released Parties"), and the shareholders, directors, officers, employees and agents of the Released Parties from any claim, loss, expense or other liability arising from participation in this promotion or the awarding, acceptance or use of any prize awarded under the promotion.
3. Decisions of ALC with respect to this promotion are final on all matters of fact, interpretation, eligibility, and procedure.
4. ALC has the right, at its sole discretion, to make substitutions of equivalent kind and value in the event of unavailability of any specified offer for reasons beyond ALC's control.
5. Participants must accept the offer as awarded.
6. Requests for official promotion rules and regulations can be mailed to: Atlantic Lottery Corporation, PO Box 5500, 922 Main St., Moncton, NB, E1C 8W6 (for which a self-addressed, postage paid envelope must be included).

7. ALC is not responsible or liable in any manner for incorrect or inaccurate capture of entry information, technical malfunctions, human or technical error, seeding or printing errors, lost, delayed, or garbled data or transmissions, omission, interruption, deletion, defect or failures of any telephone or computer line or network, computer equipment, software, or any combination thereof.
8. If for any reason, in the opinion of ALC, in its sole discretion, the Promotion is not capable of running as originally planned, or if the administration, security, fairness, integrity or the proper conduct of the promotion is corrupted or adversely affected, including by reason of infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures or any other causes, ALC reserves its/their right to cancel, terminate, modify, amend or suspend the Promotion including canceling any method of entry. ALC reserves the right to modify the official rules and regulations of this Promotion. ALC reserves their right in its sole discretion to disqualify any individual they find to be tampering with the redemption process or the operation of the Promotion or to be acting in violation of these official rules and regulations or otherwise in a disruptive manner.
9. This promotion is subject to all applicable federal, provincial, and municipal laws and regulations. By entering this promotion, each entrant consents to the collection, use and distribution of their personal information (information that identifies an entrant as an individual, such as home telephone number, age, and home address) by ALC for the purposes of implementing, administering, and fulfilling this Promotion. ALC will not sell or transmit this information to third parties except for the purposes of administering this Promotion. ALC is committed to ensuring the privacy of its players and taking all of the necessary precautions to ensure player information is safeguarded. In all cases, information is retained in secure facilities and protected from unauthorized access. ALC will only use or disclose player information for the specific purposes for which it was collected, unless required by law, and will only retain the information long enough to fulfill these purposes, after which time it will be securely destroyed.
10. ALC is not responsible for commencing, continuing, or completing the “Lotto Max Subscription Spend Get” promotion in whole or in part, and ALC may, at its sole discretion, change or alter this Promotion, as ALC deems necessary or advisable.
11. These official rules govern the Promotion and must be followed. In the event of any discrepancy between these official rules and any other material, these rules prevail to the extent of the inconsistency.
12. ALC reserves the right to cancel this promotion, in whole or in part, or to delay the promotion for any reason whatsoever and without prior notice, including in cases of fortuitous events or *force majeure*.

*Aussi disponible en français*